Haston Library Strategic Plan 2021-2023

Mission Statement

The Haston Library supports self-education and community involvement through free access to information and a variety of programs and services for all ages in a welcoming atmosphere.

The Strategic Planning Committee strived to make goals that are: Specific, Measurable, Achievable, Realistic, and Timely.

Goal	Year 1	Year 2	Year 3
Partnering- Meet with all community organizations in order to work closely with service and event planning.	Each trustee will attend at least one meeting of the following community organizations: Select Board, Fire Station, LCCA, Rec. Committee, Homestead, Historical Society, State Park, FCS Alumni, Watershed, Franklin Central School, Childcare sites. Asking: What services, events, books/non-traditional items can the library provide to help your organization? (Assign FebApr. Meet by Aug.)	Provide services, hold events, and purchase books/non-traditional items in partnership with community organizations.	Continue to provide services, hold events, and purchase books/non-traditional items in partnership with community organizations.
The Collection- Add additional non-traditional items to the collection, based on community input.	Inventory and review circulation statistics for non-traditional items. (Jan.) Add item circulation statistics to monthly statistics report. (Feb) Advertise current items. (Monthly)	Purchase non-traditional items to add to the collection and create policies for each. Advertise & hold 2 events highlighting new items.	Purchase non-traditional items as needed. Evaluate ease of use with labels, reorganize children's section by topic if desired.

	Research items to add to the collection.(Items, cost, grants, donations, maintenance, successes) (Sept.) Gather community/other library input. (Sept.) Add budget line for non-traditional items. (Nov.) Label children's non-fiction section using words and pictures for easy identification. (Feb.) Investigate 3 other types of classification systems and their		
	advantages/ disadvantages. (Mar.)		
Services- Distribute a monthly newsletter to patrons/ community members in order to keep people informed of library happenings. Refresh library website.	Research newsletter platforms. (Mar.) Decide content to be included in the newsletter. (Mar.) Gather patron/community member email addresses. (Sept.)	Send a monthly newsletter. Launch new library website.	
	Find volunteers to work on website refresh. (Sept.) Research website hosts. (Jun.)		

Technology- Replace all computers and any other necessary pieces of tech. equipment according to our technology replacement plan.	Search for technology grants. (Ongoing) Create technology replacement plan. (Jun.) Replace top priority computers (1st floor). (Jun.)	Replace 2nd priority computers (2nd floor).	Replace any other technology equipment. Research any new digital technology that may be needed.
Building and Grounds- Add additional parking for the convenience of our patrons.	Gather data on parking. (demographics, large item circulation, no parking zone use, anecdotes and survey) (FebOct.) Bring findings to the Selectboard. Ask about renting space from mechanic's lot. (Nov.)	Create signage for current available parking.	

Strategic Planning Committee, deb Grennon, Jeff Teitelbaum, Stacie Tremblay; Josh Worman, Library Director.

Approved 1/14/20